



VIII INTERNATIONAL COMPETITION-FESTIVAL of percussion instruments, percussionists, drummers-majorettes and marching orchestras "DRUM WAVE" November 27 - December 4, 2021

with the support of
 PRESIDENTIAL GRANTS FUND
 ANO "SUPPORT OF CULTURAL INITIATIVES CENTER "HAT GROUP "
 COMPANY "ALLIANCE OF CONTEMPORARY ART"
 RUSSIAN DRUM AND ORCHESTRA FEDERATION
 FEDERATIONS OF BATON TWIRLING AND MAJORETTES OF RUSSIA
 CITYTEL OKTIABRSKAYA HOTEL
 TV CHANNEL "SAINT PETERSBURG"

St. Petersburg

November 27 - December 4, 2021

Advertising and PR-opportunities of the project during the preparation and holding of the competition.
 List of advertising options on mutually beneficial barter terms from "Organizer" for "partner"

The company " _____ " receives the status of the General partner of the classical nominations of the festival, as well as:

№	Name	Responsible person
1.	The announcement of the general partner at a press conference, which is scheduled for the second half of July.	Organizer
2.	Placement of the partner's logo in electronic advertising publications on the Internet (35,000 addresses). Newsletters 2 times a month from 1.08 to 1.12.2021.	Organizer
3.	Location branding CITYTEL OKTIABRSKAYA HOTEL 4 ***** flags in the 1st floor lobby (reception), flags in the event hall (BCH) and in the 2nd floor lobby	Flags are provided by the "partner" company
4.	Branding the scene with the partner's logo placement.	Necessary to discuss
5.	Commercial broadcast on the screens: in the hall (2nd floor), in the exhibition of percussion instruments hall, in the Big Conference Hall (performances', master classes' and concerts' hall) <i>USB drive, duration 10 - 30 sec., Broadcast duration with constant repetitions from 10:00 to 22:00.</i>	The video is provided by the "partner" company or the logo broadcast
6.	Placement of the partner's logo on the brand wall	The logo is applied by the organizer
7.	Placement of the partner's logo on the press wall	The logo is applied by the organizer
8.	Logo broadcast on scene's screen from 11.27.2021 to 12.4.2021 from 10:00 to 23:00	The logo is broadcast by the organizer
9.	Placement of the partner's logo on all festival badges: participants, jury members, partners, media (3.000 pcs)	The logo is applied by the organizer
10.	Placement of X-banners at the festival site in two halls (up to 8 pcs if desired) X-banner size: 200 cm * 80 cm. If necessary, the cost of printing from our side is 1 pc. 10 euro, Acquisition of 1 structure in ownership - 10 euro	Banners are provided by the "partner" company or organizer prints under the instruction (printing is paid additionally)

11.	Roll-up or X-banner in the 1st floor lobby of CITYTEL OKTIABRSKAYA HOTEL 4 **** at the meeting of guests	Banners are provided by the "partner" company
12.	Partner's promotional materials distribution on the day of registration of competition-festival participants and all subsequent days	Handouts are provided by the "partner" company
13.	An active link to the partner's site or "vk" group on the official competition page vk.com/drumwave and vk.com/drum_wave throughout the year.	Organizer
14.	Placement of partner announcements in "vk", "facebook", "Instagram" social networks (post, re-post) vk.com/drumwave ; vk.com/drum_wave ; facebook.com/groups/DrumWave ; facebook.com/drumwave2021 ; instagram.com/drum_wave	Organizer
15.	Partner logo on the festival-competition website drumwavefest.ru/partners/ and on the organizer's website https://asi-art.ru/afisha/	Organizer
16.	Partner's logo placement on the posters of three concerts (A1, 4/0 - 500 pcs.)	Organizer
17.	Partner's logo placement on flyers (10,000 pieces, A6)	Organizer
18.	Logo placement on the 1st and 4th covers of competition-festival booklets-catalogs (1.500 pcs. A4, full color, gloss, 72 pages)	Organizer
19.	Placing a full-color advertising module on competition-festival booklets-catalogs cover's 2nd pages (1.500 pcs. A4, full color, gloss, 72 pages)	The advertising module is provided by the "partner" company
20.	Placement of information about the partner in the competition-festival booklets-catalogs in the volume of 1 page (1.500 pcs. A4, full color, gloss, 72 pages)	Advertising text is provided by the "partner" company
21.	Announcement of gratitude to the partner by the host from stage: at the opening and closing of the competition, as well as during the award ceremony.	Organizer
22.	Establishment of the partner company's own prize.	
23.	Presentation of a certificate of appreciation to the partner.	Organizer
24.	Providing the entire festival (8 days) photo and video materials	Organizer
25.	Providing of a trade or exhibition space for 8 days of the festival	By agreement, the number of meters and products

Installation of all structures 11.26.2021, dismantling 12.5.2021

The entire festival will be broadcasted live by the Saint Petersburg TV channel and the social network VKontakte.

Partnership statuses:

GENERAL PROJECT PARTNER - 3.500 euro

OFFICIAL PROJECT PARTNER - 2.500 euro

PROJECT PARTNER – 1.500 euro

Barter participation is provided on condition of mutually beneficial barter options.

Director

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Company Deputy General director

«Alliance of Contemporary Art»

Advertising issues, cooperation with the competition

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